

**Ad Hoc Committee of Stoughton City Council, Stoughton Area School District and Stoughton Chamber of Commerce**

**Monday, July 23, 2018 @7:00 p.m. Location: Stoughton Area School District**

**MIUNUTES**

**Present**

Jon Coughlin, Kathleen Hoppe, Jill Patterson, Nicole Wiessinger, Sid Boersma, Regina Hirsch. Ex Officio: Tim Swadley, and Laura Trotter

**Others Present**

Joe Frye, Steve Jackson, Frank Sullivan

**Absent and excused**

Tim Onsager

**Appointment of Chair**

Motion by Boersma, second by Hirsch to appoint Nicole Wiessinger as co-chair. Motion carried 6-0

**Discussion and possible action regarding mission statement.**

Motion by Coughlin, second by Patterson to approve mission statement "Make Stoughton a community of choice that attracts and retains young families." Motion carried 6-0.

**Discussion regarding "Gaining and Maintaining Young People in Wisconsin Communities (University of Wisconsin) <https://apl.wisc.edu/shared/youngadults>**

Trotter and Swadley identified potential facilitators. Coughlin discussed shaping policies vs marketing, Boersma suggested unified efforts.

**Future Agenda Items**

Discuss SWOT/Economic Development Report, Ex Officio Role, township representation, contacting Mindy from UW Extension.

**Schedule Next Meeting**

Next meeting will be August 27, 2018

**Adjournment**

Motion by Boersma, second by Sullivan to adjourn at 8:32 p.m. Motion carried 6-0.